



4TH ANNUAL  
WESTONWOOD RANCH  
PRO RODEO

Freeport Regional Sports Complex

March 24-25, 2023 | 7:30pm

All proceeds from this event benefit Westonwood Ranch, a 501(c)3 non-profit organization working to bridge the gap and support individuals with Autism and developmental differences as they age into adulthood.

Dear Supporter:

We are proud to announce that the 4th Annual Westonwood Ranch Rodeo will be hosted in Freeport FL March 24-25, 2023. This event is sanctioned by the Professional Cowboy Association (PCA) and is endorsed and sponsored in part by Walton County Sheriff, Michael Adkinson. The two-night event is expected to draw crowds of 1800+ each night featuring cowboys and cowgirls throughout the southeast.

We need your support!! Westonwood Ranch is a 501(c)3 non-profit development located in Walton County designed to address life skill deficits and job skills training needs of teens & young adults with Autism and related Developmental Differences in Okaloosa and Walton County.

By becoming a sponsor in the 2023 Westonwood Ranch Pro Rodeo, you will not only making a difference by supporting a local charity, but your business will receive media advertising and publicity at the two-day event.

Thank you for your consideration.

In gratitude,

*Lindy Wood*  
Founder

*Kelly Cash*  
Executive Director



## **PRESENTING SPONSOR - \$10,000 (1 Available)**



**Be at the center of all the rodeo action!**

- **VIP seating** (8 tickets) for both nightly performances
- Two **VIP parking** spots next to the arena.
- On site Exposure of Logo - Prominent business logo signage on both **center sides** of arena and ticketing **entry** gate.
- Sponsor Recognition during Rodeo Performance.
- Logo exposure on **ALL** pre-event promotion on multimedia outlets
- Social media mentions on various platforms leading up to the event
- Verbal recognition at all pre-promotion and post press coverage.



## **ARENA BUCKING BULL CENTER GATE \$5,000 (1 Available)**

Prominent Logo banner in the arena **CENTER OUT GATE**, facing the entire arena

### **This Package Includes:**

- Sponsor recognition throughout the rodeo performance on both nights
- 6 General Admission Tickets for one night of the rodeo, your choice
- Social Media mentions on various platforms leading up to the event

 **ENTERTAINMENT SPONSOR \$3,000 (1 available) –**

Spectators love our pre rodeo musical acts and intermission specialty acts!

**This package includes:**

- Prominent sign placed on entertainment stage - High visibility from entrance
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mentions on various platforms leading up to the event

 **COWBOY HOSPITALITY TENT SPONSOR \$2,000 (1 available) –**

Prominent Logo sign in the Cowboy Hospitality Tent facing the entire arena

**This Package Includes:**

- Prominent Logo Sign in arena
- 4 General Admission Tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event

 **BUCKING CHUTE SIGN SPONSOR \$2,000 ~~(6 available)~~ — 4 Available**

Spectators watch the bulls and bucking horses explode into the arena through your “branded” chute-gate, the premier location for advertising your business.

**This package includes:**

- Prominent sign in the arena on the chute, facing the crowd
- Sponsor recognition during each rodeo performance
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event

 **KIDZ ZONE SPONSOR \$2,000 (1 available) –**

Help us make it a fun filled night for the whole family by sponsoring our kids inflatable zone!

**This package includes:**

- Prominent Logo sign at the entrance of the kids zone
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event

 **ROUGH STOCK SPONSOR \$1,500 ( 1 available) –**

Help us bring in the bucking horses and bulls for the rough stock events and steers and calves for the timed events.

**This package includes:**

- Prominent Logo sign on the east side of stock pens
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event

 **GRAND ENTRY SPONSOR \$1,000 (2 available) –**

**CHOOSE: FRIDAY NIGHT or SATURDAY NIGHT**

This Pageantry is the kick-off to our rodeo performances with over 60 mounted riders, many carrying flags representing our military branches and the United States Flag

**This package includes:**


- Company Announced during Grand Entry for one night's performance
- Company Logo Flag carried by horseback in the Grand Entry on your chosen night
- 2 general admission tickets to one night of rodeo performances, your choice

 **COWBOY SPONSOR \$1,000 (12 available) –**

Help our cowboys and cowgirls down the rodeo road. These funds go towards prize purses for the contestants.

**This package includes:**

- Includes special verbal recognition by Rodeo Announcer during intermission at both nights performance
- Hanging 2x3 logo banner on the arena fence
- 2 general admission tickets to one night of rodeo performances, your choice

 ~~**WRISTBAND SPONSOR \$1,000 (2 available) –**~~ **SOLD!**  
~~**CHOOSE: FRIDAY NIGHT or SATURDAY NIGHT**~~

Share you business logo with over 1,800+ people in one evening! All General Admission attendees will receive a wristband at the ticket booth with your company logo on it.

**This package includes:**

- Hanging 2x3 company logo banner on the arena fence
- 2 general admission tickets to one night of rodeo performances, your choice

 **COWBOY EVENT SPONSOR \$1,000 (8 available) –**

**CIRCLE ONE: Bareback Steer Wrestling Tie Down Roping Barrel Racing  
Break-A-Way Roping Saddle Bronc Bull Riding Team Roping**

**This package includes:**

- Logo on the Large Arena Event Sponsor Banner + Sponsor recognition during each rodeo performance
- 2 general admission tickets to one night of rodeo performances, your choice

 **SPECIALTY EVENT SPONSOR \$1,000 (3 available) –**

**Rodeo Clown Children's Gold Rush Children's Calf Scramble**  
*Rodeo's unique family friendly events including a dazzling array of specialty acts.*

**This Package Includes:**

- Hanging 2x3 Logo Sign in arena
- Sponsor recognition during each rodeo performance
- 2 General Admission Tickets to one night of rodeo performances, your choice

 **BLEACHER SPONSOR \$750 (10 available) –**

Business logo prominent area of bleachers, seen by all fans and spectators.

**This package includes:**

- 2'x3 hanging sign hung from the bleachers in a prominent area

 **RAIL SIGN SPONSOR \$500**

Business logo on the arena fence, seen by all fans and spectators.

**This package includes:**

- 2'x3' rail sign hung from the arena fence

*Please fill out the following page in order to secure your sponsorship.  
Direct any questions to Kelly Cash at [kelly@westonwood.org](mailto:kelly@westonwood.org) or 850-880-2220.*

# 2023 Westonwood Ranch Pro Rodeo SPONSORSHIP AGREEMENT

Name as you would like it to appear for recognition purposes:

Company/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ CELL OFFICE

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## INDICATE LEVEL OF SPONSORSHIP DESIRED BELOW:

\_\_\_\_\_ \$ \_\_\_\_\_

For Specialty & Cowboy Event Sponsorships, please indicate what specific event you want to sponsor: \_\_\_\_\_

PLEASE COMPLETE THE SPONSORSHIP FORM AND RETURN VIA EMAIL WITH YOUR HIGH RESOLUTION LOGO TO: [kelly@westonwood.org](mailto:kelly@westonwood.org)

Checks payable to Westonwood Ranch, Inc.

Mail Checks to: **WESTONWOOD RANCH**

**P.O. Box 394**

**Freeport FL 32439**



WESTONWOOD  
RANCH

**THANK YOU FOR YOUR SUPPORT!!!**

*Westonwood Ranch, Inc. (EIN 82-1221167)*

*\*In order for the sponsorship to be deemed secured, this form must be returned along with full payment to Westonwood Ranch.\**

*\*\*In the event that the 2023 Rodeo is cancelled due to COVID-19 or natural disaster and cannot be rescheduled, the company may choose to either donate the sponsorship dollars to Westonwood Ranch Programs OR request a full refund.\*\**