

Freeport Regional Sports Complex March 24-25, 2023 | 7:30pm

All proceeds from this event benefit Westonwood Ranch, a 501(c)3 non-profit organization working to bridge the gap and support individuals with Autism and developmental differences as they age into adulthood.

Dear Supporter:

We are proud to announce that the 4th Annual Westonwood Ranch Rodeo will be hosted in Freeport FL March 24-25, 2023. This event is sanctioned by the Professional Cowboy Association (PCA) and is endorsed and sponsored in part by Walton County Sheriff, Michael Adkinson. The two-night event is expected to draw crowds of 1800+ each night featuring cowboys and cowgirls throughout the southeast.

We need your support!! Westonwood Ranch is a 501(c)3 non-profit development located in Walton County designed to address life skill deficits and job skills training needs of teens & young adults with Autism and related Developmental Differences in Okaloosa and Walton County.

By becoming a sponsor in the 2023 Westonwood Ranch Pro Rodeo, you will not only making a

difference by supporting a local charity, but your business will receive media advertising and publicity at the two-day event.

Thank you for your consideration.

In gratitude,

Lindy Wood

Founder

Kelly Cash

Executive Director





PRESENTING SPONSOR - \$10,000 (1 Available) Be at the center of all the rodeo action!



- VIP seating (8 tickets) for both nightly performances
- Two VIP parking spots next to the arena.
- On site Exposure of Logo Prominent business logo signage on both **center sides** of arena and ticketing **entry** gate.
- Sponsor Recognition during Rodeo Performance.
- Logo exposure on ALL pre-event promotion on multimedia outlets
- Social media mentions on various platforms leading up to the event
- Verbal recognition at all pre-promotion and post press coverage.



ARENA BUCKING BULL CENTER GATE \$5,000 (1 Available)

Prominent Logo banner in the arena **CENTER OUT GATE**, facing the entire arena **This Package Includes**:

- Sponsor recognition throughout the rodeo performance on both nights
- 6 General Admission Tickets for one night of the rodeo, your choice
- Social Media mentions on various platforms leading up to the event



Spectators love our pre rodeo musical acts and intermission specialty acts!

This package includes:

- Prominent sign placed on entertainment stage High visibility from entrance
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mentions on various platforms leading up to the event



COWBOY HOSPITALITY TENT SPONSOR \$2,000 (1 available) -

Prominent Logo sign in the Cowboy Hospitality Tent facing the entire arena

This Package Includes:

- Prominent Logo Sign in arena
- 4 General Admission Tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event



BUCKING CHUTE SIGN SPONSOR \$2,000 (6 available) 4 Available

Spectators watch the bulls and bucking horses explode into the arena through your "branded" chute-gate, the premier location for advertising your business.

This package includes:

- · Prominent sign in the arena on the chute, facing the crowd
- Sponsor recognition during each rodeo performance
- · 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event



KIDZ ZONE SPONSOR \$2,000 (1 available) -

Help us make it a fun filled night for the whole family by sponsoring our kids inflatable zone!

This package includes:

- · Prominent Logo sign at the entrance of the kids zone
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event



ROUGH STOCK SPONSOR \$1,500 (1 available) -

Help us bring in the bucking horses and bulls for the rough stock events and steers and calves for the timed events.

This package includes:

- Prominent Logo sign on the east side of stock pens
- 4 General Admission tickets to one night of rodeo performances, your choice
- Social Media mention on various platforms leading up to the event



GRAND ENTRY SPONSOR \$1,000 (2 available) -

CHOOSE: FRIDAY NIGHT or SATURDAY NIGHT

This Pageantry is the kick-off to our rodeo performances with over 60 mounted riders, many carrying flags representing our military branches and the United States Flag

This package includes:

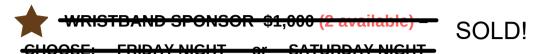
- Company Announced during Grand Entry for one night's performance
- Company Logo Flag carried by horseback in the Grand Entry on your chosen night
- 2 general admission tickets to one night of rodeo performances, your choice



Help our cowboys and cowgirls down the rodeo road. These funds go towards prize purses for the contestants.

This package includes:

- Includes special verbal recognition by Rodeo Announcer during intermission at both nights performance
- Hanging 2x3 logo banner on the arena fence
- 2 general admission tickets to one night of rodeo performances, your choice



Share you business logo with over 1,800+ people in one evening! All General Admission attendees will receive a wristband at the ticket booth with your company logo on it.

This package includes:

- Hanging 2x3 company logo banner on the arena fence
- · 2 general admission tickets to one night of rodeo performances, your choice



<u>CIRCLE ONE:</u> Bareback Steer Wrestling Tie Down Roping Barrel Racing

Break-A-Way Roping Saddle Bronc Bull Riding Team Roping

This package includes:

- Logo on the Large Arena Event Sponsor Banner + Sponsor recognition during each rodeo performance
- 2 general admission tickets to one night of rodeo performances, your choice



Rodeo Clown Children's Gold Rush Children's Calf Scramble
Rodeo's unique family friendly events including a dazzling array of specialty acts.

This Package Includes:

- Hanging 2x3 Logo Sign in arena
- Sponsor recognition during each rodeo performance
- 2 General Admission Tickets to one night of rodeo performances, your choice



Business logo prominent area of bleachers, seen by all fans and spectators.

This package includes:

• 2'x3 hanging sign hung from the bleachers in a prominent area



Business logo on the arena fence, seen by all fans and spectators.

This package includes:

• 2'x3' rail sign hung from the arena fence

Please fill out the following page in order to secure your sponsorship. Direct any questions to Kelly Cash at kelly@westonwood.org or 850-880-2220.

2023 Westonwood Ranch Pro Rodeo SPONSORSHIP AGREEMENT

name as you would like it to	o appear for recogni	tion purp	oses:
Company/Business Name:			
Contact Person:			
Business Address:			
City:			Zip
Phone Number:		CELL	OFFICE
Email:			
Website:		_	
INDICATE LEVEL OF S	SPONSORSHIP D	ESIRED	BELOW:
			\$
For Specialty & Cowboy Even want to sponsor:	, , , ,		
,			
PLEASE COMPLETE THE	SPONSORSHIP FO	ORM AND	RETURN VIA EMAII

PLEASE COMPLETE THE SPONSORSHIP FORM AND RETURN VIA EMAIL WITH YOUR HIGH RESOLUTION LOGO TO: kelly@westonwood.org

Checks payable to Westonwood Ranch, Inc.

Mail Checks to: WESTONWOOD RANCH

P.O. Box 394

Freeport FL 32439



THANK YOU FOR YOUR SUPPORT!!!

Westonwood Ranch, Inc. (EIN 82-1221167)

In order for the sponsorship to be deemed secured, this form <u>must</u> be returned along with full payment to Westonwood Ranch.

In the event that the 2023 Rodeo is cancelled due to COVID-19 or natural disaster and cannot be rescheduled, the company may choose to either donate the sponsorship dollars to Westonwood Ranch Programs OR request a full refund.