# 5th Annual WESTONWOOD RANCH PRO RODEO

Westonwood Ranch

LORIDA

## Freeport Regional Sports Complex

## March 22-23, 2024 | 7:30pm

FREEPORT

All proceeds from this event benefit Westonwood Ranch, a 501(c)3 nonprofit organization working to bridge the gap and support individuals with Autism and developmental differences as they age into adulthood. Dear Supporter:

We are proud to announce that the 5th Annual Westonwood Ranch Rodeo will be hosted in Freeport FL March 24-25, 2024. This event is sanctioned by the Professional Cowboy Association (PCA) The two-night event is expected to draw crowds of 2000+ each night featuring cowboys and cowgirls throughout the southeast.

We need your support!! Westonwood Ranch is a 501(c)3 non-profit development located in Walton County designed to address life skill deficits and job skills training needs of teens & young adults with Autism and related Developmental Differences in Okaloosa and Walton County.

By becoming a sponsor in the 2024 Westonwood Ranch Pro Rodeo, you will not only making a

difference by supporting a local charity, but your business will receive media advertising and publicity at the two-day event.

Thank you for your consideration.

In gratitude,

Founder







## PRESENTING SPONSOR - \$10,000 (1 Available) SOLD

Be at the center of all the rodeo action!

VIP seating (8 tickets) for both nightly performances Two VIP parking spots next to the arena.

On site Exposure of Logo - Prominent business logo signage on both center sides of arena and ticketing entry gate.

Sponsor Flag carried in winners circle

Sponsor Recognition during Rodeo Performance.

10x10 space for info table both nights

Logo exposure on ALL pre-event promotion on multimedia outlets

Social media mentions on various platforms leading up to the event Verbal recognition at all pre-promotion and post press coverage.

### ARENA BUCKING BULL CENTER GATE \$5,000 ((k.Awailabbe) SOLD

Prominent Logo banner in the arena CENTER OUT GATE, facing the entire arena This Package Includes:

Sponsor recognition throughout the rodeo performance on both nights 6 General Admission Tickets for one night of the rodeo, your choice Social Media mentions on various platforms leading up to the event

## LEFT SIDE IN ARENA GATE \$3,000 (\*\* AXX ANALYS) SOLD

Prominent Logo banner in the arena LEFT SIDE ARENA the entire arena *This Package Includes:* 

Sponsor recognition throughout the rodeo performance on both nights 6 General Admission Tickets for one night of the rodeo, your choice Social Media mentions on various platforms leading up to the event

## RIGHT SIDE STOCK OUT GATE \$3,000 (1-Aveilable) SOLD

Prominent Logo banner in the arena CENTER OUT GATE, facing the entire arena *This Package Includes*:

Sponsor recognition throughout the rodeo performance on both nights • 6 General Admission Tickets for one night of the rodeo, your choice Social Media mentions on various platforms leading up to the event

## Tentertainment sponsor \$3,000 (1/20/2000/00- SOLD

Spectators love our pre rodeo musical acts and intermission specialty acts! *This package includes:* 

Prominent sign placed on entertainment stage - High visibility from entrance 4 General Admission tickets to one night of rodeo performances, your choice Social Media mentions on various platforms leading up to the event

## COWBOY HOSPITALITY TENT SPONSOR \$2,000 (Tavailable) - SOLD

Prominent Logo sign in the Cowboy Hospitality Tent facing the entire arena *This Package Includes:* 

Prominent Logo Sign in arena

4 General Admission Tickets to one night of rodeo performances, your choice • Social Media mention on various platforms leading up to the event

## BUCKING CHUTE SIGN SPONSOR \$2,000 (5/20/21/20/20) - SOLD OUT

Spectators watch the bulls and bucking horses explode into the arena through your "branded" chute-gate, the premier location for advertising your business.

#### This package includes:

Prominent sign in the arena on the chute, facing the crowd

Sponsor recognition during each rodeo performance

4 General Admission tickets to one night of rodeo performances, your choice

Social Media mention on various platforms leading up to the event



Help us make it a fun filled night for the whole family by sponsoring our kids inflatable zone! *This package includes:* 

Prominent Logo sign at the entrance of the kids zone

4 General Admission tickets to one night of rodeo performances, your choice

Social Media mention on various platforms leading up to the event

## ROUGH STOCK SPONSOR \$1,500 ( 1 available) –

Help us bring in the bucking horses and bulls for the rough stock events and steers and calves for the timed events.

#### This package includes:

Prominent Logo sign on the east side of stock pens

4 General Admission tickets to one night of rodeo performances, your choice

Social Media mention on various platforms leading up to the event

#### GRAND ENTRY SPONSOR \$1,000 (2, available) - SOLD OUT CHOOSE: 5770 AY XNGHY or SATURDAY XNGHY

**CHOOSE:** FRADAX WORK or SATURDAX NEED. This Pageantry is the kick-off to our rodeo performances with over 60 mounted riders, many carrying flags representing our military branches and the United States Flag

#### This package includes:

Company Announced during Grand Entry for one night's performance

Company Logo Flag carried by horseback in the Grand Entry on your chosen night

Display of Sponsor flag on speak stand

2 general admission tickets to one night of rodeo performances, your choice

#### WRISTBAND SPONSOR \$1,000 (2 available) – SOLD OUT CHOOSE: FRIDAY NIGHT or SATU<del>RDAY N</del>IGHT

Share your business logo with over 1,800+ people in one evening! All General Admission attendees will receive a wristband at the ticket booth with your company logo on it.

This package includes:

Hanging 2x3 company logo banner on the arena fence

2 general admission tickets to one night of rodeo performances, your choice

### COWBOY EVENT SPONSOR- \$1,000 (9 available)

Choose ONE:

Bareback Steer Wrestling Tie Down Roping Barrel Racing, Break-A-Way Roping Saddle Bronc Bull Riding Team Roping Ranch Bronc Riding

This package includes:

Logo placed on the Large Arena Event Sponsor Banner which displays all 8 event sponsors Sponsor recognition during each rodeo performance

2 general admission tickets to one night of rodeo performances, your choice

## SPECIALTY EVENT SPONSOR \$1,000 (3 available) -

#### CHOOSE ONE : Rodeo Clown **Children's Gold Rush Children's Calf Scramble**

Rodeo's unique family friendly events including a dazzling array of specialty acts.

This Package Includes:

Banner recognition

Sponsor recognition during each rodeo performance

2 General Admission Tickets to one night of rodeo performances, your choice

#### WRISTBAND SPONSOR \$1,000 (2 available) -SATURDAY MANY SOLD FRIDAYNIGAT CHOOSE: or

Share your business logo with over 1,800+ people in one evening! All General Admission attendees will receive a wristband at the ticket booth with your company logo on it.

This package includes:

Hanging 2x3 company logo banner on the arena fence

2 general admission tickets to one night of rodeo performances, your choice

### COWBOY SPONSOR \$500 (12 available) -

Help our cowboys and cowgirls down the rodeo road. These funds go towards prize purses for the contestants. This package includes:

Logo on LARGE Group Cowboy Sponsor Banner

2 general admission tickets to one night of rodeo performances, your choice

## **RAIL SIGN SPONSOR \$500**

Business logo on the arena fence, seen by all fans and spectators. This package includes:

2'x3' rail sign hung from the arena fence

## 2024 Westonwood Ranch Pro Rodeo SPONSORSHIP AGREEMENT

### INDICATE LEVEL OF SPONSORSHIP DESIRED BELOW:

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For Specialty & Cowboy Event Sponsorships, please indicate what specific event you want to sponsor:

PLEASE COMPLETE THE SPONSORSHIP FORM AND RETURN VIA EMAIL WITH YOUR HIGH RESOLUTION LOGO TO: westonwoodranch@gmail.com

Checks payable to Westonwood Ranch, Inc. mail Checks to: WESTONWOOD RANCH 4390 State Hwy 20 West Freeport FL 32439

THANK YOU FOR YOUR SUPPORT!!! Westonwood Ranch, Inc. (EIN 82-1221167)

\*In order for the sponsorship to be deemed secured, this form <u>must be</u> returned along with full payment to Westonwood Ranch.\*

\*\*In the event that the 2024 Rodeo is cancelled due to rain, please note that all sponsorships will be considered tax deductible donations to Westonwood Ranch, Inc

