



3RD ANNUAL WESTONWOOD RANCH PRO RODEO

Freeport Regional Sports Complex

March 25-26, 2022 | 7:30pm

All proceeds benefit Westonwood Ranch, a 501(c)3 non-profit organization working to bridge the gap for individuals with developmental difference to discover their potential.

Dear Supporter:

We are proud to announce that the 3rd Annual Westonwood Ranch Rodeo will be hosted in Freeport FL March 25-26, 2022. This event is sanctioned by the Professional Cowboy Association (PCA) and is endorsed and sponsored in part by Walton County Sheriff, Michael Adkinson. The two-night event is expected to draw crowds of 1800+ each night featuring cowboys and cowgirls throughout the southeast.

We need your support!! Westonwood Ranch is a 501(c)3 non-profit development located in Walton County designed to address life skill deficits and job skills training needs of teens & young adults with Autism and related Developmental Differences in Okaloosa and Walton County.

By becoming a sponsor in the 2022 Westonwood Ranch Rodeo, you will not only making a difference by supporting a local charity, but your business will receive media advertising and publicity at the two-day event.



Thank you for your consideration.

In gratitude,

Lindy Wood

Founder

Kelly Cash

Executive Director



~~**PRESENTING SPONSOR - \$10,000 (only 1 available)**~~
~~**be at the center of all the rodeo action!**~~



SOLD!

- **VIP seating** (8 tickets) for both performances.
- Two **VIP parking** spots next to the arena.
- On site Exposure of Logo - Prominent business logo signage on both **center sides** of arena and ticketing **entry** gate. Sponsor Recognition during Rodeo Performance.
- Logo exposure on **ALL** pre-event promotion on multimedia outlets
- 5 social media mentions on various platforms leading up to the event
- Verbal recognition at all pre-promotion and post press coverage.



~~**ARENA BUCKING BULL CENTER GATE \$5,000 (1 available)**~~

SOLD!

Prominent Logo sign in the arena CENTER OUT GATE, facing the entire arena

This Package Includes:

- Sponsor recognition during each nightly rodeo performance
- 4 General Admission Tickets for both rodeo night performances
- 3 Social Media mentions on various platforms leading up to the event



~~ENTERTAINMENT SPONSOR \$3,000 (1 available)~~ **SOLD!**

Spectators love our pre rodeo musical acts and intermission specialty acts!

This package includes:

- Prominent sign placed on back of east stadium bleacher - High visibility from entrance. Sponsor recognition during each rodeo performance
- 4 General Admission tickets to one night of performances, your choice
- 2 Social Media Shout mentions on various platforms leading up to the event



~~ROUGH STOCK SPONSOR \$2,000 (1 available)~~ **SOLD!**

Help us bring in the bucking horses and bulls for the rough stock events and steers and calves for the timed events.

This package includes:

- Prominent Logo sign on the east side of stock pens + Sponsor recognition during each rodeo performance
- 4 General Admission tickets to one night of performances, your choice
- 1 Social Media Shout mention on various platforms leading up to the event



~~COWBOY HOSPITALITY TENT SPONSOR \$2,000 (1 available)~~

SOLD!

Prominent Logo sign in the Cowboy Hospitality Tent facing the entire arena

This Package Includes:

- Prominent Logo Sign in arena
- Sponsor recognition during each rodeo performance
- 4 General Admission Tickets to one night of performances, your choice
- 1 Social Media Shout mention on various platforms leading up to the event



~~BUCKING CHUTE SIGN SPONSOR \$1,500 (6 available)~~ **SOLD OUT!!**

Spectators watch the bulls and bucking horses explode into the arena through your “branded” chute-gate, the premier location for advertising your business.

This package includes:

- Prominent sign in the arena on the chute, facing the crowd - Sponsor recognition during each rodeo performance
- 4 General Admission tickets to one night of performances, your choice



~~GRAND ENTRY SPONSOR \$1,000 (2 available)~~ **SOLD!**

This Pageantry is the kick-off to our rodeo performances with over 60 mounted riders, many carrying flags representing our military branches and the United States Flag

This package includes:

- Company Announced during Grand Entry for one night's performance
- Company Logo Flag carried by horseback in the Grand Entry
- 2 general admission tickets to one night of rodeo performances, your choice



~~WRISTBAND SPONSOR \$1,000 (2 available)~~ **SOLD!**

Share you business logo with over 1,500 people in one evening! All General Admission attendees will receive a wristband at the ticket booth with your company logo on it.

This package includes:

- Hanging 2x3 company logo banner on the arena fence
- 2 general admission tickets to one night of rodeo performances, your choice



COWBOY SPONSOR \$1,000 ~~(8 available)~~ 4 Available

Help our cowboys and cowgirls down the rodeo road. These funds go towards prize purses for the contestants.

This package includes:

- Includes special verbal recognition by Rodeo Announcer during intermission at both nights performance
- Hanging 2x3 logo banner on the arena fence
- 2 general admission tickets to one night of rodeo performances, your choice



SPECIALTY EVENT SPONSOR \$1,000 ~~(2 available)~~ SOLD!

~~Rodeo Clown~~ ~~Children's Gold Rush~~ ~~Children's Galf Scramble~~

Rodeo's unique family friendly events including a dazzling array of specialty acts.

This Package Includes:

- Logo Sign in arena
- Sponsor recognition during each rodeo performance
- 4 General Admission Tickets to one night of performances, your choice



COWBOY EVENT SPONSOR \$1,000 ~~(8 available)~~ 1 Available

CIRCLE ONE: ~~Barback~~ **Steer Wrestling** ~~Tie Down Roping~~ ~~Barrel Racing~~
~~Break A Way Roping~~ ~~Saddle Bronc~~ ~~Bull Riding~~ ~~Team Roping~~

This package includes:

- Logo on the Large Arena Event Sponsor Banner - Sponsor recognition during each rodeo performance
- 4 general admission tickets to one night of rodeo performances, your choice



RAIL SIGN SPONSOR \$500

Business logo on the arena fence, seen by all fans and spectators.

This package includes:

- 2'x3' rail sign hung from the arena fence - Sponsor recognition from the Announcer during each rodeo performance (1)
- 2 General admission tickets



SPUR CLUB SPONSOR \$300

Sponsor provides their own logo banner ** banner size must be 2'x3'. Spur Club banner placement located on back of east bleacher sets

*Please fill out the following page in order to secure your sponsorship.
Direct any questions to Kelly Cash at kelly@westonwood.org or 850-880-2220.*

2022 Westonwood Ranch Rodeo

SPONSORSHIP AGREEMENT

Name as you would like it to appear for recognition purposes:

Company/Business Name: _____

Contact Person: _____

Business Address: _____

City: _____ State _____ Zip _____

Phone Number: _____ CELL _____ OFFICE _____

Email: _____

Website: _____

INDICATE LEVEL OF SPONSORSHIP DESIRED BELOW:

_____ \$ _____

For Specialty & Cowboy Event Sponsorships, please indicate what specific event you want to sponsor: _____

PLEASE COMPLETE THE SPONSORSHIP FORM AND RETURN VIA EMAIL
WITH YOUR HIGH RESOLUTION LOGO TO: **kelly@westonwood.org**

Checks payable to Westonwood Ranch, Inc.

Mail Checks to: **WESTONWOOD RANCH**

P.O. Box 394

Freeport FL 32439



THANK YOU FOR YOUR SUPPORT!!!

Westonwood Ranch, Inc. (EIN 82-1221167)

WestonWOOD
Ranch

**In order for the sponsorship to be deemed secured, this form must
be returned along with full payment to Westonwood Ranch.**

***In the event that the 2022 Rodeo is cancelled due to COVID-19, the company may choose
to either donate the sponsorship dollars to Westonwood Ranch Programs OR request a full refund.***